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1965

CITY DIRECTORY

PREFACE BROCHURE

SALISBURY
MARYLAND

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1965
Preface

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Chillicothe, Ohio

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189
S7 Supp.
1965

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SALISBURY, MARYLAND

GEOGRAPHICAL LOCATION

Salisbury is at almost the very center of a long and large Peninsula lying between the Chesapeake Bay on the West and the Atlantic Ocean on the East. This area is variously referred to as The Eastern Shore, Del-Mar-Va and the Delmarva Peninsula.

The term Eastern Shore stems from the fact that the Chesapeake Bay divides Maryland into two parts, nine of the Maryland counties being east of the bay and fourteen, west thereof.



STREET SCENE, SALISBURY, MARYLAND

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SALISBURY STATE COLLEGE
SALISBURY, MARYLAND



EMORY L. LEONARD
Postmaster



U.S. POST OFFICE
Salisbury, Maryland

We do not infer that all purchasing in this large area is done in Salisbury. Each section has its local stores furnishing many of the essentials. However, Salisbury's fine stores for ready-to-wear, its distributing agencies for nationally advertised products and its most favorable location are responsible for much of the "heavier" buying here.

It will be noted that this entire section, known as the Eastern Shore or the Delmarva Peninsula, is largely surrounded by water. The Peninsula contains the State of Delaware, nine Maryland counties and two Virginia counties.

The Chesapeake Bay Bridge, connecting the Eastern and Western Shores of Maryland, opened July 30, 1952 contributes to the convenience of reaching Baltimore, but still requires a drive of approximately 112 miles from Salisbury to Baltimore. Shopping on the Virginia mainland requires use of the ferry from Kiptopeake to the Norfolk area. A bridge and tunnel are now in process of construction. Its completion is expected by mid-year 1964. From Cape Charles to Wilmington, Delaware, is 200 miles and to Baltimore about 210 miles.

Salisbury is much more accessible to these Virginia counties and to populous and prosperous Sussex County, Delaware, than either Wilmington, Philadelphia or Baltimore.

These geographic advantages plus the vision and enterprise of Salisbury's businessmen, have truly made this the shopping and distributing center of the Peninsula.

SALISBURY STATE COLLEGE **Salisbury, Maryland**

(History and Legislative Authority of Department and Subunits)

The Maryland General Assembly in 1914 passed legislation calling for a study of the teacher-training problem in the state. Seven years later the A. Flexner and F. P. Bachman Report on Public Education in Maryland asked the question whether Towson Normal School would satisfy the demand for teachers in the rural schools of the state. It was brought out that two-thirds of the Maryland teachers worked in villages and open country; forty per cent in one-room schools. It was reported that graduates from State Normal Schools in urban centers like Towson preferred town and city teaching posts.

Joint Resolution No. 21 of the General Assembly of 1922 appointed a commission to investigate the needs for establishing a State Normal School of the Eastern Shore of Maryland. In the same General Assembly the "General Construction Loan of 1922" included an item for the purchase of land, construction, and equipment to establish a State Normal School at Salisbury, Maryland. The General Assembly in 1924 passed additional appropriations for the building of the Normal School which were in line with the report of the Eastern Shore State Normal School Commission to the General Assembly of Maryland of 1924.

The first students were admitted in September, 1925, under the two-year program primarily for training teachers for service in rural schools, but at the same time to attempt to satisfy the demand for teachers in towns and consolidated schools. All courses were conducted more or less with a single aim in view, namely, the training of high school graduates in the science and art of teaching. The curriculum was one of professional education from the outset. Under this arrangement the students were to have two years of college training, and upon graduation were obliged to teach in the public schools of the State of Maryland for two years. From the opening of the college in September, 1925, both men and women were enrolled as students.

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SALISBURY STATE COLLEGE

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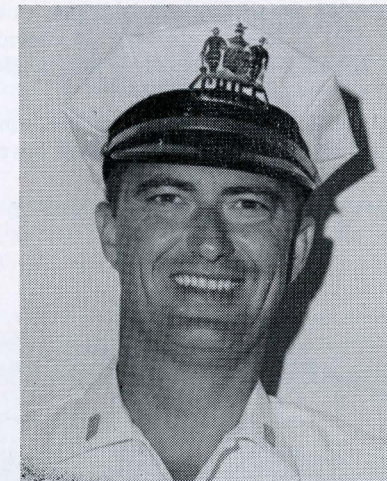


SALISBURY STATE COLLEGE

The institution at Salisbury has grown from a Normal School with a two-year program, to a degree-granting college, with a four-year program. The school opened in September, 1931, with a three-year curriculum instead of the two-year program. (See Annotated Code, Sec. 152.) On May 1, 1934, the State Board of Education extended the curriculum in the teachers colleges from three to four years, and granted the colleges the right to award a B.S. in Education. This action was to become effective September 1, 1934.



BETHESDA METHODIST CHURCH



LESLIE J. PAYNE, JR.
Chief of Police

In 1935 the governor signed Senate Bill No. 448 which changed the three State Normal Schools into four-year State Teachers Colleges effective June 1, 1935. (See Annotated Code, Sec. 231.) At about the same time the college instituted a special two-year curriculum, leading to an Associate in Arts certificate, for students who wished to transfer to other colleges for certain professional programs. However, this degree was not presented at Salisbury until 1948. In 1947 the teacher education program was extended to include the preparation of teachers for the junior high schools, and in 1960 this program was extended to include the whole secondary school, both junior and senior levels, as well as a non-teaching curriculum with majors in selected arts and sciences.

In 1963 the governor signed Senate Bill No. 9 which changed the names of all of the State Teachers Colleges. The word "Teachers" was deleted and the name of the college beginning July 1, 1963, will be Salisbury State College. Senate Bill No. 9 also established a new board of control for all state colleges to be known as the Board of Trustees for State Colleges. Thus the college will continue to prepare teachers for the elementary and secondary schools of the state, as well as offer non-teaching curriculums with majors in selected arts and sciences.

A summer school program was established in 1942 to set up an acceleration program for teachers during the war period; it operated until 1946. The summer school program was once again established in 1955, and it has been in operation since that date. In the summer of 1962 the college offered for the first time a graduate program leading to the Master of Education in teaching. The purpose of this program is to assist interested and qualified teachers in improving their competence as classroom teachers in the elementary and secondary schools.

The college was accredited for teacher education by the American Association of Colleges for Teacher Education in February, 1942. Beginning in 1956 the accreditation function for AACTE was assumed by the National Council for Accreditation of Teacher Education. In April of 1956 the college was accredited by the Middle States Association of Colleges and Secondary Schools.

There are many large, modern motels on the main highways, two hotels and numerous tourist homes in town to assure the traveler of accommodations. Total capacity approximates 1,500 rooms.

Motels include the Sandman Motel; Greenway Motel; Howard Johnson Motor Lodge, Lord Salisbury Motel; Miami Motel; Oak Terrace Motel; State Line Motel; Towne House Motel, George Washington Motel, Holiday Inn and Restaurant and the Temple Hill Motel.

The Wicomico Hotel, largest of two hotels, is located in the center of town. The Franklin Hotel is located near the city's business center.

EMPLOYMENT

Salisbury's industrial development is varied. While it has no exceptionally large employer when measured in comparison to some of the nation's larger industrial centers, it does enjoy a substantial amount of industrial activity.

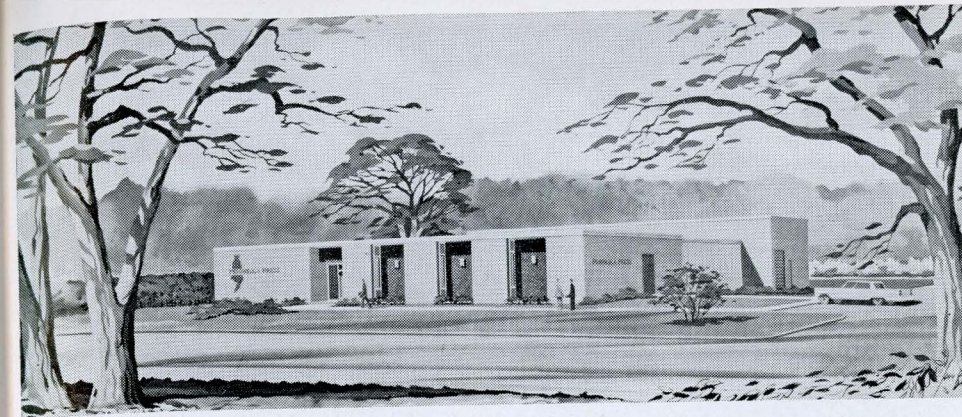
This is the home of Symington-Wayne Pump Company, internationally known for their dispensing pumps and other equipment for automotive service stations.

Chris-Craft Corporation, boat builders, have a Salisbury plant employing several hundred persons.

Manhattan Shirts are made here in an operation utilizing many hundreds.

Other various types of industry and with large employment rolls are:

- E. S. Adkins Company.
- Armour and Company.
- Bounds Package Corporation at Hebron.
- Campbell Soup Company.
- Coldwater Seafood Company at Nanticoke.
- Community Building Supplies.
- Delmarva Broadcasting Company (WJDY).
- J. H. Dulany & Son at Fruitland.
- E. S. Broadcasting Company at Pocomoke (WDMV).
- R. D. Grier & Sons.
- Fish Products Company.
- F. Jacobson & Sons.
- Mar-Del By-Products Company.
- Marvil Package Division at Hebron.
- Messick and Salisbury Ice Companies.
- A. W. Perdue & Son Inc.
- Roberts Industries.
- Salisbury Brick Company.
- Salisbury Broadcasting Company (WICO).
- Shoreland Freezers.
- Star Laundry.
- Sunshine Laundry.
- Sweetheart Bakers.
- Swift and Company, poultry dressers.
- W.B.O.C., Inc. (Radio & TV).
- W. B. Tilghman Company.
- Watson Shirt Company.
- Webb & Company.
- J. I. Wells Company, a unique operation turning out creosoted products.



PENINSULA PRESS — A Division of WBOC, Inc.

Other groups to be mentioned are California Spray Company, the Citizens Gas Company, Coca-Cola Bottling Company, Wyatt Wholesale and Bottling Company, Edgewood Pipe and Block, Farmers & Planters, Nehi Bottling Company, Pepsi-Cola Bottling, Pocahontas, Inc., Miller Chemical Company, Rolandhurst Nurseries at Hebron, and H. D. Metal Company.

There are other sizable groups, such as:

- C & P Telephone Company.
- The Eastern Shore Public Service.
- The Salisbury Advertiser.
- The Salisbury Times.
- Victor Lynn Lines.
- The large group at State Teachers College.
- Deer's Head State Hospital.
- Peninsula General Hospital.

In addition to its industrial payrolls and those firms previously mentioned, Salisbury has thousands of residents employed in the retail, wholesale and service trades.

Salisbury considers itself fortunate in having such a variety of employment. No one firm overshadows the employment picture. The industrial and commercial growth have kept abreast of the increase in population, and as a general rule, those who seriously seek employment can usually find it.

ITS PEOPLE

Eastern Shoremen generally consider the section's greatest asset to be its people. Basically the area is populated by descendants of early settlers. Many families can still point out, and many still own the farms where their ancestors chose to settle during the 1600's and 1700's.

Nevertheless Del-Mar-Va has always welcomed its newer families and recognizes the debt they owe them for bringing in new ideas and for their help in developing its natural resources. These new families have, however, been assimilated into the homogeneous thinking of the area so that today it still reflects the traditions and attitudes of early colonial life tinged with customs of Old England.



**MAIN READING ROOM OF
THE WICOMICO COUNTY FREE LIBRARY**

Fishing grounds in the Nanticoke River are about 25 minutes from Salisbury. For smaller fish such as perch, croakers and trout, the Nanticoke usually offers a successful trip. A drive of thirty miles takes one to Deal Island and Crisfield the seafood center, is only a slightly longer ride. From these points, fishing trips in Chesapeake Bay and Tangier Sound are in order and hold an almost certain promise of success.

For deep sea fishing, Ocean City and Chincoteague, readily accessible by car, offer an opportunity to try for the elusive marlin, dolphin, bonita, porgy, trout, croakers and blue fish.

Popular Delaware Bay fishing grounds are consistently visited by Salisburians.

Deer hunting in Wicomico and Worcester Counties attracts many although the season is very short.

Duck shooting along the many nearby shores is an always popular sport and is of such quality that many out-of-state shooters regularly come here to partake of this sport.

Squirrel, rabbit and quail shooting furnish many days of recreation for local hunters.

Within easy driving distance are a number of golf courses which attract hundreds during the spring, summer and fall.

High school and college athletic teams, independent basketball teams and the program of the Recreation Commission furnish a broad base of opportunity for both spectators and players. Roller skating is scheduled regularly at the Youth & Civic Center. The National Indoor Tennis Championships are held in the Civic Center.

Salisbury has been designated the tennis center of the Eastern Shore by the U.S. Lawn Tennis Association, tournaments being scheduled regularly at the City Park Courts in the summer and at the Youth & Civic Center in the winter.

During the summer seventeen supervised public playgrounds are open in the county. In addition, such features as golf, tennis, archery, baseball instruction are furnished. Special events include county-wide track and field, swimming, fishing, horseshoe, checkers, marbles and other children's events.

In the fall-winter-spring, Saturday recreation centers are maintained in Pittsville, Mardela, Salisbury, Delmar and Bivalve.

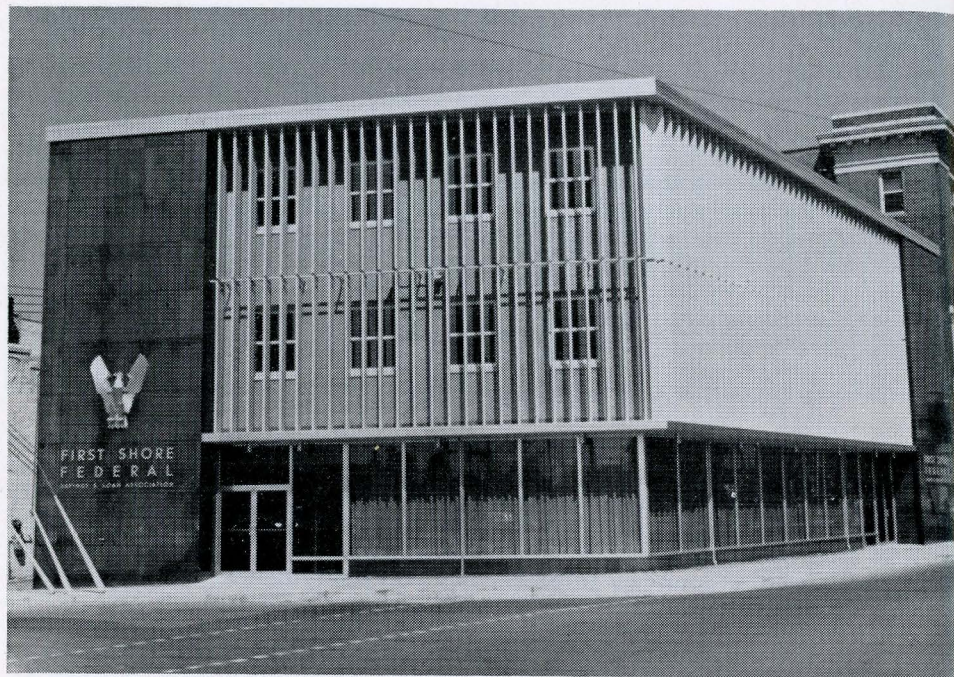
Two local movie theatres secure early release on the best pictures.

Bowling is a popular sport. Several leagues, for men and women, maintain regular competition during the fall, winter and spring.

The many convenient beaches furnish the setting for family and group picnics with a minimum of planning. Several of these afford facilities for picnickers.



THE WICOMICO COUNTY FREE LIBRARY



FIRST SHORE FEDERAL SAVINGS & LOAN ASSN.

Wide houses, central heat, and labor saving devices today make it possible for one man to take care of 30,000 to 40,000 broilers at one time. Flock losses by the better growers have been cut to one of two percent through better management. Yes, research has led the way.

Extension poultry specialists from the universities together with the County Agricultural Extension Agents work closely with feed dealers, hatcherymen, processors, and servicemen to bring the results of research directly to the farm in the shortest possible time.

Extent Of The Industry Today

Known as the "Broiler Capital of the World" Sussex County, Delaware, according to the latest census figures, leads all other counties in the nation in the number of chickens and the value of all poultry and poultry products sold. Take the City of Salisbury, for instance, in Wicomico County, where Salisbury is located, there were about 30-million chickens grown last year. They brought \$26 million when processed.

That's over \$1,000 for every one of the 25,000 men, women and children living in Salisbury and its suburbs; over \$500 for every one of the 48,000 people living in all of Wicomico County.

Integration Plays An Important Part

Integration—the meshing together of the operations of the hatcheryman, the grower, the feed dealer and the processor—makes possible the continued operation of broiler growing on the peninsula. With profits per bird so small and with the possibility that the market may be low at the time of marketing three or four flocks in a year, the independent grower has been forced to join hands with his feed dealer and operate under a contract plan. The feed dealer is guaranteed a steady market for his feed in return for the risk he takes on the market.

Hatcheries are assured a ready market for their chickens and the processors can operate efficiently at full capacity. The grower gets a guaranteed flat fee per thousand birds for providing the house and equipment and for raising the flock, plus a share of the profits, and a bonus for producing high quality birds, and for efficient production.

Townsend's, Inc., Millsboro, Delaware, is the only completely integrated operation on the shore, however. This plant, with its own 140,000 bird breeding flocks, hatchery, broiler flocks, feed mill and soybean meal plant, has just completed in 1957 a 50,000 per day capacity dressing plant.

Promotion

In order to keep Delmarvalous broilers on the food consumers market list a year-around job of poultry promotion is carried on by the Delmarva Poultry Industry, Inc. This organization, involving the interests of the tristate area, was first organized as the Delmarva Chicken Festival in 1948 when the National Chicken-of-Tomorrow Contest was being conducted at the University of Delaware Substation at Georgetown. Its purpose was "to promote the good will and publicize the Delmarva Peninsula poultry industry throughout the U.S." Realizing this to be a year-round job the name has been changed to the "Delmarva Poultry Industry, Inc."

Pioneering in a self-help financial program, the industry is financed by an annual \$100-a-plate promotion dinner which grossed nearly \$135,000 in 1961. The D.P.I. carries out the following promotion program: (1) Conducts an annual festival, including the National Chicken Cooking Contest; (2) Exhibits at hotel and trade shows throughout the major cities of the East; (3) Promotes chicken barbecues; (4) Publicizes our Delmarvalous chickens over radio, TV and through the daily press; (5) Conducts cooking demonstrations in restaurants and hotels, before service clubs and other groups, both on the shore and in eastern cities where our chickens are sold; (6) Publishes and distributes Delmarva Chicken recipe booklets; (7) Provides press and radio parties for important individuals in the food world, and (8) Contributes financial support to the Poultry and Egg National Board (PENB), a national organization doing consumer education and other poultry promotion work, and to the National Broiler Council for its publicity program.

Other Poultry Interests

Although the broiler industry makes up about 50 percent of the entire farm income of the Eastern Shore, other phases of poultry production are also important. In addition to the million hens producing hatching eggs, there are also over a million layers being raised that produce highest quality market eggs.

Turkey production, taking place on only a comparatively few farms, makes up a specialized industry in which nearly two million turkeys are raised—many as turkey broilers weighing 12 to 16 pounds, as well as the heavy birds.

All of these poultry products are of the highest quality and find popular acceptance among housewives in nearby eastern cities.

Approximately 90 percent of all farms on Delmarva produce some form of poultry—broilers, hatching eggs, market eggs or turkeys. Truly Delmarva has been the pioneer in the poultry meat industry and we hope it will continue to maintain its place of eminence in this field.

J. FRED FLOWERS & ASSOCIATES



J. FRED FLOWERS

Everyone recognizes that the basis of all wealth is the land, and that is an investment in a home is an investment in security and happiness. The recent regrouping of our population has emphasized the fact that an efficient and reliable realtor is a necessity in any up to date area.

Salisbury is fortunate in having "**J. FRED FLOWERS & ASSOCIATES**", as they are pioneers in trading and exchanging real estate. For they specialize in real estate and have learned to know exact values because of their years of experience.

They not only have listed the best values in local property, or farms and water fronts that are available in this area, but they also are pioneers in trading real estate.

J. FRED FLOWERS & ASSOCIATES build and develop land—"RIVERCREST" one of Salisbury's best residential areas, is a "**FLOWERS PROJECT**".

If you have property to sell, or trade, or if you are looking for a home, farm, water front, investment, or commercial properties, we suggest that you be sure and stop in to see—**J. FRED FLOWERS AND HIS ASSOCIATES**—They serve their clients and customers with what is locally called "The White Fleet". This is a fleet of white cars completely air-conditioned for your comfort and radio-dispatched in the interest of good service.

"Most Homes Have Flowers"

CLIMATIC CONDITIONS

The climate of Salisbury, when considered "all-the-year-round," is one of the best in the United States. The chart data, attached as supplied by U.S. Weather Bureau, Baltimore, Maryland, will support this statement.

Winters are mild, although characterized by weather that does not lack invigorating qualities. "Zero" weather has been recorded only infrequently in the past forty-one years. Summers are warm, they are, however, usually tempered by cool spells that originate in more Northern latitudes. Spring and autumn are both delightful seasons.

The mean average annual temperature is 55 degrees. The average annual number of days on which the precipitation is 0.01 inch or more is only 111.

The climate is tempered by the closeness of the Chesapeake Bay on the west and the Atlantic Ocean on the east.

EARLY HISTORY

In the early summer of 1608, Captain John Smith set out on a mission from his Virginia settlement for the dual purpose of exploring the region east of the Chesapeake Bay and of finding a possible source of food for his half-starved colonists.

Concerning his eventful journey, the doughty Captain wrote in the following terms:

"We set saile for the maine; and fel with a faire river on the east called Kuskaraooke. By it inhabit the people of Soraphanig, Nause, Arsek, Nautaquake, that much extolled a great nation called Massawomekes.

"On the east side of the bay, is the river Tockwhogh, and upon it live a people that can make 100 men, seated some seaven myles within the river; where they have a fort very well palisaded and mantelled with barks of trees. Next them is Ozinies with 60 men. More to the south of that side of the bay, the river Rapahanock, a meere unto which is the river Kuskaraock (later named by the settlers "Nanticoke") upon which is seated a people with 200 men. After that is the river Wighcocomoco (Wicomico) and on it a people of 100 men. The people of these rivers are little of stature, of another language from the rest (referring to the Powhatans) and very rude."

Couched in such language we find the first authentic record of the early inhabitants of this region.

Early settlers quickly learned to live at peace with the Indians and only once was armed force used. Following Governor Calvert's 1667 order to send troops to suppress the Nanticokes an agreement was drawn up between the Indians and the colonists.

Confidence established by this agreement enabled the settlers to push farther into the interior and the security they enjoyed soon accounted for the arrival of many additional families.

Many, if not most of these early families, came from England and today the great percentage of names are still of English origin.

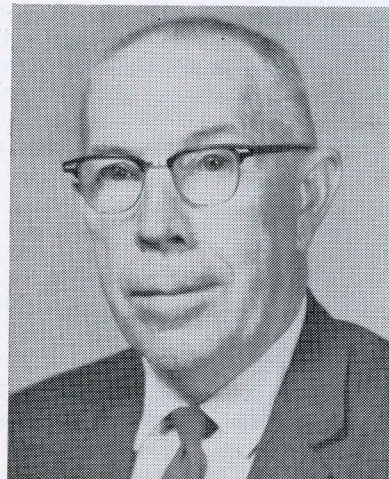
In this colonial atmosphere, Salisbury town was erected by act of the Provincial Assembly on August 8, 1732 (at this date George Washington was almost six months old).

The act authorized commissioners to purchase 15 acres of land at the head of Wicomico River, survey it and lay it out into 20 lots. Takers of lots were to build thereon within 18 months.

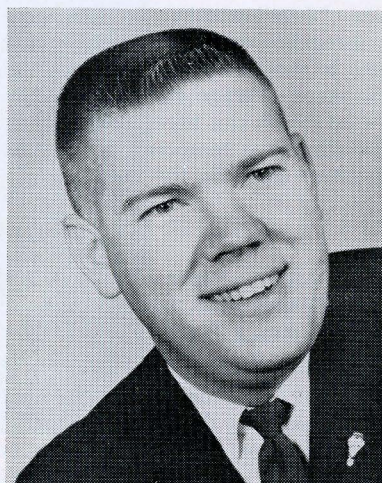
That Salisbury was named for the English city, Salisbury, Wiltshire, England, there can be no doubt. Many of the names applied to early grants show an intense desire to perpetuate in this new land, names familiar to the early settlers. John Rhodeson in 1667 acquired 200 acres which he called "Salisbury." In 1675 John Glass called his 500-acre tract "Wiltshire." "Pemberton," "Warwick," "Fairfield," "Brickle Hoe," and "Denwood Den's" were other named estates.



CULVER MOTOR CO.



J. HANDY CULVER
Owner



JOHN H. CULVER, JR.
Manager



Oldsmobile • Sales • Service • Parts

Freedom of worship was remarkably pronounced in Maryland and the various faiths early obtained a foothold. Quakers, Presbyterians and the Church of England were among the first to establish churches. Francis Makemie organized a Presbyterian Church near Salisbury in 1684. In 1682 Rev. John Hewitt was ordained by the Bishop of London to preach in Somerset County and the Protestant Episcopal Church was established by the Provincial Assembly in 1692.

Green Hill Church, one of the early Episcopal Churches, completed in 1733, still stands in a fine state of preservation not far from Salisbury.

From its early colonial settlement, Salisbury progressed much as other parts of the East, farms were cleared, mills were erected, and trade and commerce were developed. Water transportation was depended upon until railroads came into the picture.

In 1867 Wicomico County was formed from parts of Somerset and Worcester Counties and Salisbury became the county seat of this new subdivision.

Salisbury has grown consistently since its formation.

FINANCIAL INSTITUTIONS

Complete friendly banking service is available in Salisbury from Branch Banks of First National Bank of Maryland, the Maryland National Bank, Union Trust Company and The Truckers & Savings Bank. June 30th, 1965 statements of condition of the four banks indicate total resources are nearly a billion and a half dollars.

Within Wicomico County there are seven other banks servicing the needs of their communities.

Completing the county's financial picture is the First Shore Federal Savings and Loan Association and the Eastern Shore Building & Loan Corporation, both located in Salisbury.

Several small loan companies handle household and automobile loans.

BUILDING PERMITS

Some idea of the rapid development of Salisbury may be gained from an examination of the dollar value of building permits issued by the city. Always a sizable item, there has been unusual activity in recent years.

These figures include only corporate limits of Salisbury. The Wicomico County Planning and Zoning Commission issues building permits for the area within five miles of Salisbury's city limits (excluding incorporated towns) and residential construction in that area has been more extensive than within the city.

HOUSING CONDITIONS

Hundreds of homes have been built within the city during the last few years, and an even more extensive building program has been carried out in the suburbs. Today construction permits in this suburban area greatly exceed permits issued within the city limits.

Two sizable garden-type apartment units provide comfortable accommodations.

Housing is at a comfortable level, and suitable quarters can be had within a reasonable time.

Building for sale goes steadily forward and for those who plan to purchase a home, there is almost always something available.

L. W. GUNBY CO.



Hardware — Paint — Plumbing

DEER'S HEAD STATE HOSPITAL

Deer's Head State Hospital was one of three such institutions authorized by the General Assembly of Maryland for the treatment of the chronically ill. It was the first to be completed. The others are the Western Maryland State Hospital at Hagerstown and the Montebello State Hospital at Baltimore. During the past year, Deer's Head has added a new wing to its facilities in Salisbury at a cost of approximately \$235,000. Provision has been made for a new storeroom, a new Physical Therapy Department and a new chapel and recreation room.

Deer's Head serves essentially Eastern Shore patients. Its resident staff consists of the superintendent, full time physicians, and nurses. The institution is well equipped with the most modern laboratory equipment and has a capacity for 285 beds.

PINE BLUFF STATE HOSPITAL

Pine Bluff is operated under the State Department of Health, Bureau of Tuberculosis, for the treatment of pulmonary tuberculosis. The hospital is located three miles from Salisbury near U.S. 13, has a staff of 42 and a bed capacity of 65.

THE WICOMICO COUNTY HEALTH DEPARTMENT

The Wicomico County Health Department's operation is financed jointly by the State Health Department and the County Commissioners of Wicomico County together with the City of Salisbury.

The staff comprises a full time health officer, 11 nurses, four sanitarians, X-ray technician and five secretaries.

The health department is charged with the administration of various health projects including preventive medicine, obstetrics, chronic diseases, inpatient and outpatient hospital care, school visitations, sanitation in all its phases, including a branch state laboratory established for the examination of food, water, milk and the diagnosis of contagious diseases, etc.

Numerous diagnostic clinics, including cancer, tuberculosis, obstetric, orthopedic, child hygiene, mental hygiene, neurology, thoracic, plastic, rheumatic fever, seizure (child and adult), speech, hearing, etc., are conducted periodically.

GREEN HILL YACHT AND COUNTRY CLUB

On the banks of the Wicomico River, some nine road miles below Salisbury, there is located one of the most attractive Country Clubs to be found in the East.

There is a sporty golf course with many natural hazards, particularly water hazards, resulting from small arms of the river spreading through the course.

The course is open for play by visitors at nominal green fees.

In addition to the golf course, the Club also boasts a fine clubhouse with dining and refreshment service.

Other facilities include a swimming pool, the delight of the younger set, and tennis courts for those interested in that activity.

There is a pier and slip for the convenience of operators of small craft who visit the Club and plans are in process of development for an improvement of these accommodations.

All in all, Green Hill offers much to fill the need of recreation for its members.

GIRL SCOUTING

The Girl Scout program is provided by the Chesapeake Bay Girl Scout Council located in Wilmington, Delaware with a branch office at 110 N. Division St., Salisbury, Maryland. There are four age levels: Brownies—7, 8; Juniors—9, 10, 11; Cadettes—12, 13, 14; and Seniors—15, 16, 17.

The council serves over 11,000 girls and 2,500 adults on the Delmarva Peninsula. Of these, 900 girls and 250 adults live in Wicomico County. The council provides help for weekly troop program as well as day, troop and resident camping for its members. There are nine council-sponsored camp sites for day and troop camping, one of which, Camp Nassawango, is located in Wicomico County near Siloam, Maryland. Resident camping is at Grove Point Camp near Earleville, Maryland.

The branch office is open each Tuesday during regular business hours. The field director is also available at other times by telephone: 742-5107.

BOY SCOUTING

The Wicomico District is a part of the Del-Mar-Va Council, Boy Scouts of America, with headquarters in Wilmington, Delaware. Here in the county, there are a total of 1,409 boys in some phase of the Scouting Program divided into Cub Scouting for boys 8 to 10 (686); Boy Scouting for boys 11 to 14 (648); and Exploring for young men 14 to graduation (75). Units are sponsored by almost every church, P.T.A., or service club. A total of 64 units serve most areas of the county with white and negro boys being urged to become Scouts. For further information call 742-8493 or 742-2008.

HOME FOR THE AGED

This institution, John B. Parsons' Salisbury Home for the Aged, was organized in the early 1900's by an organization of ladies interested in the welfare of aged women. It later was presented with the present site through the generosity of Mr. John B. Parsons of Philadelphia, formerly a Salisbury boy, and through funds provided by him, the Institution was built at approximately a quarter of a million dollars.

It is equipped for the care of aged women; each being provided with a private room.



HOLLOWAY & COMPANY
Funeral Directors Since 1883

WICOMICO COUNTY LIBRARY

In March 1963, the Wicomico County Library opened its doors in a modern spacious building at its new downtown location at 122-126 South Division Street. The new building has a browsing area for adults, listening alcove with record player, reference section, young adult area, a separate children's room and a public meeting room.

Serving the county for over 35 years as a source of information, education and recreation, the library has a book collection of 37,641 volumes. The collection also provides over 700 phonograph records, mounted pictures, slides, filmstrips, maps, periodicals and a 16mm film service.

Open to the public at its downtown location 52 hours a week, the library also operates, a bookmobile service which serves outlying areas of the county.

SALVATION ARMY

In keeping with Salisbury's usual ambition to do things in a big and fine manner, the community has furnished the Salvation Army with facilities here which possibly exceed those to be found in any similar sized city in the country.

And in these facilities the Army conducts a well rounded program of social services.

Organized activities under trained supervision are carried on in 20 separate fields for youth. Last year over 60,000 attended and participated in these craft, recreational, manual training, scouting, musical training and religious educational classes and activities.

There is an emergency relief and transient service. A clothing service last year provided over 22,000 garments for needy and burned-out families. At Christmas groceries and toys are provided many distressed families. The Army extends its good influence through providing medical care for prenatal cases, a dental service, visits to hospitals and jails, its care of family needs, its Red Shield gymnasium and workshops and its facilities for spiritual guidance.

COMMUNITY PLAYERS

For those who are interested in amateur acting, the Community Players offer an outlet for their talent.

Organized in 1938, the group has produced about fifty plays to date, many of which are successful Broadway productions.

In April, 1941, the group entered the play competition sponsored by the Delaware Dramatic Festival and won the award for the most superior performance.

In January, 1945, they purchased a lot on East Main Street, looking to the time when they might build their own theatre. A store and workroom has already been erected.

Along with the regular stage productions, radio is coming in for a share of attention. The membership is steadily growing, and dramatic talent has been added both by acquisition and by development.

In 1945, the organization was incorporated "for the purpose of promoting the advancement of knowledge and appreciation of drama in all its forms, and to encourage the writing and production of drama of a high and literary and artistic standard by its members."

STATE ARMORY—GUARD UNITS

The Military Department of the State of Maryland maintains a large new modern armory at Salisbury. The building is the home of Company "I," 3rd Battalion, 115th Regiment of the Maryland National Guard and of the Battalion's Headquarters Company. The 3rd Battalion includes units of the Guard located at Pocomoke, Crisfield, Cambridge and Salisbury.

The Guard offers young men an opportunity to obtain military training and is a means of earning extra money through attendance at weekly drills and the summer encampment. Officers and enlisted personnel are of good calibre and the organization enjoys a good reputation.

Extensive use of the Armory building is made by the people of Salisbury for basketball games, dances and public meetings. The Drum and Bugle Corps and the Rifle Club use the facilities for drill and the Salisbury Kennel Club uses the Armory for Obedience Training Classes.

RADIO AND TELEVISION STATION WBOC

Radio-TV Park on U.S. No. 13 in the northern suburbs is the twenty-five acre landscaped sit of WBOC and WBOC-TV.

WBOC founded in 1940, affiliated with Mutual Network, operates with 5,000 watts, 5:45 A.M. to midnight (1,000 watts nighttime) on 960 kilocycles covering the Peninsula from Dover, Delaware, southward.

WBOC-TV was established in 1954 and operates on Channel 16 with 225,000 watts power. It is affiliated with three national television networks and originates several live programs daily from its studios.

These stations represent a one and a half million dollar plant and are considered "model" regional operations within the broadcast industry. They are owned and operated by WBOC, Inc., a wholly owned subsidiary of the A. S. Abell Company, publishers of The Sunpapers, Baltimore, Maryland.

OTHER LOCAL RADIO STATIONS

The Delmarva Broadcasting Company operates WICO with 1,000 watts on 1320 kilocycles 6:00 A.M. to sunset, and also provides community antenna television service (CATV).

The Salisbury Broadcasting Company operates WJDY with 5,000 watts on 1470 kilocycles, 6:00 A.M. to sunset.

NEWSPAPERS

Salisbury has two fine newspapers, The Salisbury Times, published every evening except Sunday and the Salisbury Advertiser, a weekly paper issued each Thursday.

The Times, an Associated Press paper, is one of the outstanding small city dailies in the nation. Few daily papers can boast of a circulation in excess of the total population of its home or seat of publication. The Times, however, is one of those few. With a circulation of 26,000, it tops the official census figure of the City of Salisbury. Its modern plant located on Times' Square is exceptionally well equipped and the paper presents an attractive appearance in every respect. Well staffed in both the editorial and advertising department, it is a very popular advertising medium for all types of business.

The Salisbury Advertiser is a tabloid size home news weekly, dedicated to furthering the growth and importance of Salisbury and Wicomico County. Its readers in the city, county and throughout the nation get complete local news coverage in weekly digest form.

The Advertiser plant is one of the most modern on the Eastern Shore, and their reputation for producing conscientious and professional commercial printing has spread to Baltimore and Philadelphia.

CHAMBERS OF COMMERCE

The Salisbury Area Chamber of Commerce was organized in 1920 and has taken a leading role in the city's development.

Today it has over 500 members representing every type of enterprise. The Chamber maintains offices with full time personnel and its services are available to all who are interested in Salisbury in particular or the Delmarva Peninsula in general.

The Junior Chamber of Commerce of Salisbury is a large and active organization of the city's younger business and professional men and renders valuable service to the community.

MUNICIPAL PARK

Comprised of 110 acres and located in the heart of the city, Municipal Park has been developed into an outstanding recreational center.

The natural attractiveness and scenic beauty of the location is a decided asset to the community. It contains a natural lake for swimming, improved highways, roadway bridges, picnic island, rustic bridges, tennis courts, softball diamond and playground equipment and zoo. A pavilion, with bandstand, is available for concerts. Landscaping consists of beautiful shrubbery, trees and flowers. Attractive lawns predominate the landscaping scheme. The picnic island is surrounded by a shallow water lagoon. Protection to the shore lines has been accomplished through the installation of steel piling with concrete cap in certain areas and in other sections the banks are protected by rip-rap stone. Ornamental standards furnish adequate lighting facilities on the park highways and an electric fountain, with an electrically controlled color scheme, enhances the natural beauty of the park at night.

LIFE IS PLEASANT

In all respects Del-Mar-Va offers all the elements of pleasant living. Its fields, its forests, its waters and its industry furnish employment for all who must work. Its clubs, its waters for boating, fishing and bathing, its marshes for shooting, its fields and forests for upland game, its golf courses, its smooth highways furnish recreation for both worker and vacationer.

The greatest factor contributing to pleasant living, however, is again its people who are genteel and who prove themselves to be kindly and truly neighbors.

It is the industry and intelligence, coupled with innate honesty, that has caused industrialists to seek out plant sites on the Peninsula.

CONCERT ASSOCIATION

In an effort to more completely round out the cultural life of Salisbury, a Concert Association was organized several years ago.

This organization annually brings to the city some of the most talented performers; so successful and attractive have its entertainments been that advance season ticket sales take up practically every available seat in the auditorium.

COUNTY GOVERNMENT

The County Council of Wicomico County, a body politic and corporate, is the instrumentality vested with power and authority to administer the governmental affairs of Wicomico County.

Elections are held every four years when five Councilmen are elected to run the County Government.

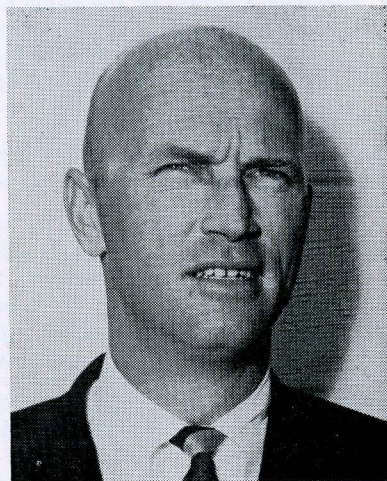
Many functions such as education, public roads, public welfare, etc., extend beyond the county lines in their scope and are administered in conjunction with similar State and Federal measures.

Wicomico County voters approved Home Rule for the county during 1964.

LAWRENCE VOLKSWAGEN, INC.



ROBERT M. LAWRENCE
President



JOHN B. ROBINSON
Sales Manager



"Serving The Shore Since 1955"

PUBLIC SCHOOLS—ELEMENTARY AND HIGH

Public schools in Maryland have made tremendous advances in the past few years and it is probable that those in Wicomico County and Salisbury have advanced above the average.

There are six elementary schools, two junior high schools, a junior-senior high school, and two senior high schools located in Salisbury. There are 15 elementary schools in Wicomico County, but located outside Salisbury. Two of these 15 schools also include a six-year high school. All public schools of Wicomico County are under the jurisdiction of the Board of Education of Wicomico County.

During the last several years many of the latest trends in education have been incorporated in the schools of Wicomico County. Television teaching has been instituted in elementary school art, music, science, and French. Language laboratories have been installed in all high schools. French is available from grade five. Spanish and Latin are available also on a four-year sequence. Modern science laboratories are available in all schools. Modern mathematics is being taught at all grade levels. Advanced placement is available for the accelerated student in science, mathematics, and foreign language. Remedial reading is available at the high school level. Summer school remedial reading is provided at the elementary level. Special classes for educable and trainable boys and girls are established through the senior high school program.

Vocational areas in metal, woodworking, drafting, electronics, auto mechanics, electricity, trowel trades, and carpentry are provided.

Supervisors, administrators, and teachers are constantly at work on curriculum revision for grades one through twelve. The latest complete revisions have been done in social studies and mathematics. The English curriculum is currently under study with the aid of consultant services.

Within the past six years, five and one-half million dollars have been spent on new buildings. There is currently a two million dollar building program. This includes three additional schools. The school buildings in Wicomico County are very adequate and modern. Every two years for the past several years bond issues have been authorized for this purpose.

OTHER LOCAL SCHOOLS

The Jefferson School of Commerce, a non-public, non-Academic school, offering courses in business education and training, is approved by the Maryland State Department of Education.

Two schools offering training in the field of hairdressing provide one an opportunity for entrance into this professional field.

OTHER MARYLAND SCHOOLS

Qualified graduates of the Salisbury and Wicomico County schools have ample opportunity to further their education in a variety of colleges and universities near their homes. A list of such schools would include Washington College at Chestertown, St. Johns College at Annapolis, Western Maryland College at Westminster, Mt. Saint Mary's at Emmitsburg, the University of Maryland at College Park and Johns Hopkins University in Baltimore.

Courses in medicine, law and other professions are available at University of Maryland and Hopkins.

POWELL MOTOR CO.

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ROBERT A. POWELL



Complete Line of New & Used Cars

SALISBURY AIRPORT

The Salisbury Airport is rated as Class IV, and located approximately four miles southeast of Salisbury. The airport site has an area of 697.7 acres and approach areas cleared on a 40 to 1 glide with an additional area of 529 acres. The airport has three concrete paved runways (5,000 feet by 150 feet each), together with 1.7 miles of 50-foot concrete paved taxiways and concrete loading apron. A field lighting system, including contact lights, tip-over cone type range lights, obstruction lights and rotating beacon on steel tower. The concrete paving, with supporting gravel base, is capable of handling 40,000 pounds wheel loads, or 80,000 pounds gross plane loads. An attractive administration building, including lobby, restaurant facilities, offices, and F.F.A. navigational service is located at the airport. The airport is the Salisbury terminal of Allegheny Airlines, who offer four flights daily to Washington D.C., New York and Pittsburgh, Pennsylvania.

FIRE PROTECTION

Salisbury has two fire department buildings; one is centrally located and the other is in the northeastern section of the city. The department operates 13 pieces of motorized equipment including eight pumpers with a combined capacity of 6,100 gallons per minute. An aerial truck has been added as part of its modernizing program. A Communications Center, with two-way radio, has been installed for efficiency. The department has two portable electric light plants and operates the public ambulance. One of the newest pumpers is equipped with a portable pump for getting water out of ditches or streams where regular pumpers are useless. Combined manpower of both companies is 75 volunteer members and 21 paid firemen, including a full time chief and four full time assistant chiefs. A full time fire marshal engages in reducing fire hazards and a Marine Division provides for the operation of a fire boat.

GAS

Salisbury and the surrounding area is served with natural gas by Citizens Gas Division. Chesapeake Utilities Corporation, which owns and operates a gas distribution and transmission system serving 1050 BTU natural gas. The gas supply and distribution system capacity is more than adequate for the future needs of domestic, commercial and industrial customers in the Salisbury area. Special rates are available for industrial customers.

ELECTRIC POWER

Electric power is available in plentiful supply for both normal growth and extensive industrial expansion. The Eastern Shore Public Service Company of Maryland, which is a subsidiary of Delaware Power and Light Company, serves the region. General offices are at Salisbury.

The electric company operates a modern, efficient steam generating plant at Indian River, Delaware, with a generating capacity of 180,000 kilowatts; a second plant at Vienna, Maryland, has a 100,000 kilowatt capacity.

An elaborate network of transmission lines together with modern substations and a well maintained distribution system, assures the community of adequate electric service that is dependable and satisfactory in every respect.

Further than that, the electric company is part of the Maryland-Pennsylvania-New Jersey power pool, with arrangements and facilities for buying or selling power as needed.

The electric company serving Salisbury and Delmarva is a business enterprise. The Sales Department welcomes every opportunity to assist industries seeking location in this area.

TELEPHONE AND TELEGRAPH

Telephone service in Salisbury is furnished by the Chesapeake and Potomac Telephone Company of Maryland. All local service is on the dial system.

One of the principal operating and business offices is located here. The service is equal to that rendered in any metropolitan area. Salisbury is one of the major telephone centers in Maryland and is the long distance center for the Eastern Shore of Maryland and Virginia.

Western Union Telegraph Company maintains its principal dispatching and relaying telegraph offices on the Delmarva Peninsula in Salisbury and thereby affords the Salisbury community the equivalent of metropolitan telegraph service.

INSURANCE

Salisbury has become an important insurance center for this section of the state.

At the present time there are eighteen (18) general agencies adequately providing insurance for the community. In addition to this there are over twenty-five (25) life and specialty companies writing business in the area. They are qualified to give adequate insurance service.

GENERAL TELEVISION, INC.

General Television provides cable television to residents of Salisbury, Delmar, Hebron, Fruitland and the surrounding areas. Construction of the CATV (community antenna television) began in 1960. The present system include some 120 miles of cable.

The television signals are received by antennas mounted on a 450 foot tower located on Taylor Mill Road. They are reamplified at the tower site and are transmitted from street to street by low coaxial cable. Reamplification and distribution points are located approximately every 1,800 feet throughout the cable system.

Five different television channels are available, including the three major networks. In addition, five FM radio stations and color television are provided.

TELEPHONE 749-7251

The Salisbury Area Chamber of Commerce

The Salisbury Area Chamber Of Commerce Is An Active, Aggressive Organization Made Up Of People Who Are Determined That The Salisbury Area Shall Improve, Progress And Prosper . . . It Is Not A Building, A Club, A Political Party, Or A Branch Of Government. There Is No Other Organization That Can Take Its Place.

*Make Use Of The Facilities Of
YOUR Chamber Of Commerce*

**PHONE 749-7251
110 N. DIVISION
SALISBURY, MARYLAND**

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**Maryland Council Of Chambers
Of Commerce.**

**Frank Swallow
Managing Director**

**Mabel T. Collins
Admn. Assistant**